

## How to get liner right

Leave the tragic eyeliner to pretentious rocker dudes. Makeup artist legend Bobbi Brown breaks it down for you by eye shape and the right products.



### IF YOUR EYES ARE...

 <p><b>Almond shaped</b> You can pull off just about any look, but if you want to simply complement your God-given shape, draw along the top and bottom lash lines, keeping it not too thick and not too thin, and connect the lines at the outer corner. <b>Your liner:</b> Von Natur Eye Colour in Onyx, \$16</p> 	 <p><b>Small/narrow</b> To keep eyes from disappearing, begin a strong line at the inner corner where your lashes start and move outward. Then smudge a very soft line along the bottom to give 'em some pop without being overwhelming. And never line the bottom inner rim—it will only make your eyes look smaller. <b>Your liner:</b> Tarte Incredible Wink in Black, \$22, a dual-sided liquid liner and smudge powder</p> 	 <p><b>Asian</b> Line the top, keeping it pretty thick (you may need to experiment with density). Then, following the natural curve of your lash line, extend just past the outer corner. <b>Your liner:</b> Something that will stay put, like Bobbi Brown Long-Wearing Gel Eyeliner in Black Ink, \$18</p> 	 <p><b>Close set</b> Open up your face and create a wide-eyed look by drawing a line at the inner corner where the lashes start and moving outward. Draw the bottom lash line in the same manner, keeping it soft, and then connect the two lines at the outer corner. <b>Your liner:</b> A fine pencil like L'Oréal Paris Pencil Perfect Self-Sharpening Eyeliner in Ebony, \$7</p> 
 <p><b>Round</b> You rounders can get away with intense eye makeup, so line the upper inner rim from corner to corner. Then draw all around the lash lines, going deep into the inner corner for definition. For a more advanced technique, draw the upper line thick, then thin, then thick again as you move out. This will give your eyes an exotic look. <b>Your liner:</b> Laura Mercier Long Wear Eye Pencil in Black Granite, \$18</p> 	 <p><b>Hooded</b> Line outward but stop where the bottom lash line meets the top. Use a light powder along the bottom lash line and don't extend past the top line. <b>Your liner:</b> Clinique Brush-On Cream Liner in True Black, \$15, on top, and ID Bare Minerals Liner Shadow in Onyx, \$12, on bottom</p> 	<p><b>Liner notes: The 5 cardinal rules</b></p> <ol style="list-style-type: none"> <li>1. For a basic, universally flattering look, line your top lid starting at the inner corner, going from thin to thick as you move out.</li> <li>2. Line your eye while it's open to ensure accurate placement. Pull on the outer part of your eye only when lining the inner corner, then let go halfway through as you line outward (otherwise the liner will be rounded and pull the eye down).</li> <li>3. Always line as close to your lashes as you can, making sure no skin shows through.</li> <li>4. Line your bottom lid by placing a brush or pencil in the lashes to settle the product in the lash line. (Do not go under the lashes!) This technique will make your eye seem round and highlight the lash line but still keep the look clean and polished. If you accidentally get product on your inner rim, use a Q-tip to remove.</li> <li>5. Never line just the bottom lid—it'll make you look tired. —Courtney D.</li> </ol>	