

AFTER THE SUNSET

Longing to dress up your evening look? Add a little sizzle with these easy tips from top makeup pros.

BY KATHLEEN HANOVER PHOTOGRAPHS BY DAVID HAMSLEY

This holiday season is bound to be a glamorous one, so why settle for humdrum makeup? Just take it from the pros: Alina Roytberg, co-founder and color creator for Fresh, says, "It's fun to indulge the part of ourselves that loves a little extra sizzle and pizzazz, and the holiday season—full of parties and celebrations—gives us that opportunity." So take the time to try something new with your makeup and you'll be turning heads well into the New Year.

TRY SOME SPARKLE

There's more than one way to light up a room, and one of the easiest is to add a dash of shimmer to your makeup. "For holidays, somehow you need to capture the light for a festive feel," explains Susan Sterling, international makeup artist for Chanel. "Always have a nice delicate sparkle." This season, Chanel offers six sumptuous new lipsticks inspired by glimmering gemstones—including **Rouge Allure Luminous Satin Lip Color in Absolu Topaze**, a rich, warm copper that, according to Sterling, works best with defined eyes and mascara. **Fresh Satin Liner** has three creamy, metallic shades for an added touch of sparkle. "Nothing sets the eyes with glamour like light reflecting back," Roytberg explains. Or go with a wash of **Laura Mercier Loose Mineral Body Powder**, a soft, iridescent powder for all skin tones. "This powder is really fun," says internationally acclaimed makeup artist Barbie Laurino. "Dust it on cheekbones, or if you're wearing a strapless dress, on your shoulders and décolleté. Just don't use it on your entire face or you'll look like a disco ball." The pros agree that there can be too much of a good thing, so don't go wild with shimmer. "The word is *subtle*," Sterling explains. "It's more sophisticated to have delicate iridescence than all-out glitter."

PICK A FOCUS

When faced with a fancy party or event, don't pile on loads of makeup—a very common mistake. "Choose if you are going to focus on the eyes or the lips," Laurino says. "Don't do both." The limited-edition holiday **Laura Mercier Face Palette** makes it easy to decide. "Fall was all about a deep, smoky eye, which is continuing into holiday." Play around with the colors, using more or less on the eye

depending on how dramatic you want to be. "The darkest colors should be to the lashes," she says. "Applying dark shadow to the crease will take you back to the '80s really quick."

Whether you go bold or not, black mascara—such as **Fresh Supernova**—must for framing the eye and polishing off the look. Use universally flattering lip cheek colors (like the flirty, rosy shades in the palette) to complement the look. Take **Laura Mercier Lip Plumper in Wildberry** out with you for touchups. The plum color goes perfectly with smoky eyes, and the humectants in the formula plump by drawing moisture to the lips. No stinging or irritation here, just a soft pout all night long.

If you're not into the smoky eye, try playing up your lips instead. "Color on the lips is definitely a signature, and if your lips look luscious, that can dress up any look," Sterling says. **Chanel Trio Lèvres de Chanel Satin Shine Lipgloss in Orchid** offers three colors to experiment with: bold plum, sheer pink and pearly white. Layer them depending on how dramatic you want to be, but, Sterling reminds you, "Evening light is more subdued, so you can wear stronger color than you're comfortable with for day." And once again, shimmer is important: Apply a dab of gloss in the center of your bottom lip to create an illusion of fuller, more pouty lips.

FINISHING TOUCHES

No look is complete without a signature scent softly trailing behind you. Accordingly, a purse-sized fragrance is perfect for winter traveling and can slip into your evening bag for parties and events. **Penhaligon's Bluebell Silver Fragrance Compact with Solid Fragrance** is such a treasure, with a sweet, classic floral scent that won't spill in your bag, housed in a charming compact that makes mid-travel touchups a luxurious affair. Or if you prefer to spritz, the purse-sized **Jo Malone White Jasmine and Mint Cologne** envelops you in decadent jasmine and mint scents and an unexpected twist of mint.

You've primed and preened, and your holiday makeup and fragrance are in place. Slip your beauty must-haves into that fabulous bag and you'll look flawless all night—and all season—long. ✦



From left, Face Palette, \$50, Sparkling Diamond Powder, \$34, and Feather Brush, \$22, all by Laura Mercier available at The Salon at Wynn. Satin Liner Palette, \$45, and Supernova Mascara, \$25, both by Fresh available at The Apothecary.

